



X1 ZEIT ELEVATOR
2025 Company Profile

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Elevate Today, Move Tomorrow

'Zeit Elevator' is [the new name of GS Elevator](#), and a brand that embodies the will for continuous challenge and innovation.

Zeit Elevator, which is operated with [100% pure domestic capital](#), provides differentiated quality and service based on domestic technology.

We will continue to prioritize customer safety and maintain premium value and trust.

The image shows a modern architectural space with a curved white ceiling and a wooden wall. A large white 'X' logo is mounted on the wall, and the words 'ZEIT ELEVATOR' are displayed in large, white, three-dimensional letters below it. A white staircase leads up to the wall. In the foreground, there is a lush garden with various colorful flowers and green plants. The overall atmosphere is bright and clean.

ZEIT ELEVATOR

HISTORY



ZEIT ELEVATOR

Changed company name 2025
"ZEIT ELEVATOR"

2020s



- 2022 Established GS E&C Elevator R&D
- 2021 Operated Asan Factory, Korea
Changed Company Name "GS Elevator"
Accredited ISO 9001/14001
- 2020 Xi Mechanics (100% invested by GS E&C)

XI ELEVATOR 2010s

Thang Máy Zeit

The first domestic construction company to enter the elevator industry 2019
Launched Vietnam subsidiary (VGSi) for Xi Elevator
Selected as the 24th largest construction company in the world by ENR,
a global construction magazine, Won the Korea Luxury Brand Grand Prize

2000s



- 2005 GS spin-off from LG Group and Changed company name (Formerly GS E&C)

LG 1990s

Changed company name (Formerly LG E&C) 1995

1960s~1980s



- 1969 Founding of Lucky-Goldstar Development Co., Ltd. (formerly GS E&C)

VISION 2035

Commitment for the Next Decade, VISION 2035

5
50,000 Units



6
6,000 Units



7
700 Bil. Won



3(Three) Core Objectives

SMART

100% Implementation of
AI and IoT-Based
Elevators

- Development of an advanced predictive maintenance system based on machine learning
- Real-time monitoring and remote control through IoT and cloud integration
- Support for facial recognition, voice control, and AR/VR interfaces
- Autonomous elevators that select the optimal route and time based on passengers' destinations and situations
- Development of data systems linked to smart buildings

SATISFACTION

Providing Innovative
Mobility Experience

- Personalized elevators that learn passengers' preferences
- Easy call and destination setting through integration with smartphones and wearables
- Provision of environmental control systems and healthcare systems
- Enhanced security features and air purification for a safe space

SUSTAINABLE

Implementation of
Carbon-Neutral and Eco-
Friendly Elevators

- Development of elevator systems powered by renewable energy
- Design that recycles components and minimizes environmental impact
- Development of self-generating elevators utilizing solar energy and battery storage systems
- Introduction of smart control systems to reduce power consumption

01 Elevate Trust

We provide optimal solutions based on stable capital.

[Capital Status of Major Companies]

** Source: Based on the Certificate of Facts of Registration*



27.6 B.Won

A Company

15.0 B.Won

B Company

14.7 B.Won

Date of Change	Capital
2021. May.	5.0 B. Won
2022. Nov.	10.0 B. Won
2023. Feb.	14.0 B. Won
2023. Jun.	18.0 B. Won
2024. Feb.	27.6 B. Won

02 Elevate Experience

Zeit Elevator makes it different.

We offer a differentiated experience and satisfaction with our innovative design.



reddot winner 2021 Xi-Elcar was selected as Reddot Winner at the Reddot Design Awards.



Built-in antibacterial air purification system
(air sterilization & air purification)



Emergency Safety Button
(for crime situations)



Antibacterial handrail



03 Elevate Solution



Domestic manufacturing and production factories & Prompt supply

We operate domestic manufacturing and production plants and have the highest level of quality control experts in the country to increase product reliability. We produce products with high reliability and always secure replacement parts necessary to respond to emergency failures to enable rapid maintenance.



Strict and thorough Safety management

We put our customers' safety first. From installation to operation, we will supply safe and reliable products through Zeit Elevator's thorough Safety Policy.



Highest level Maintenance Service


We provide maximum customer satisfaction through thorough preventive inspections, history management, and analysis to ensure that the installed elevators are in optimal operating condition. In the event of replacement or repair, we will supply and replace materials within the shortest possible time.




FACTORY

Asan Factory (Korea)

Domestic manufacturing and production

 Area : 5,800m²

 Test Tower : 30m

 Own manufacturing, production and core Technology
Rapid material supply and customer response


• Location





FACTORY

Vietnam Factory

Korea Elevators Built up in Vietnam

 Location : Vietnam, Dong Nai Province

 Test Tower : 100m

 Producing our own Control Panel

- **Location**

- **Head Office**

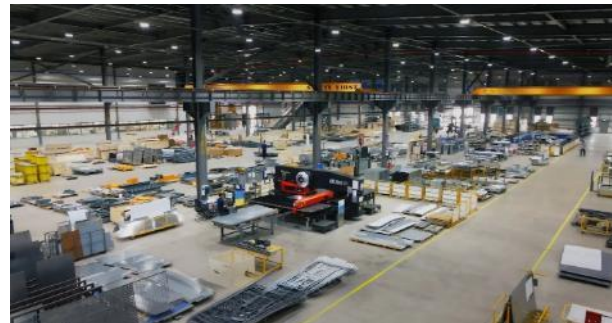
- No 10 Luong Dinh Cua Street, Thu Thiem Ward, Thu Duc city, HCMC

- **Hanoi Office Branch**

- The Authority of Radio Frequency Management Building. 115 Tran Duy Hung, Trung Hoa, Cau Giay, Ha Noi

- **Factory**

- Lot E1, Nhon Trach 6 Industrial Zone, Long Tho Commune, Nhon Trach District, Dong Nai Province, Vietnam



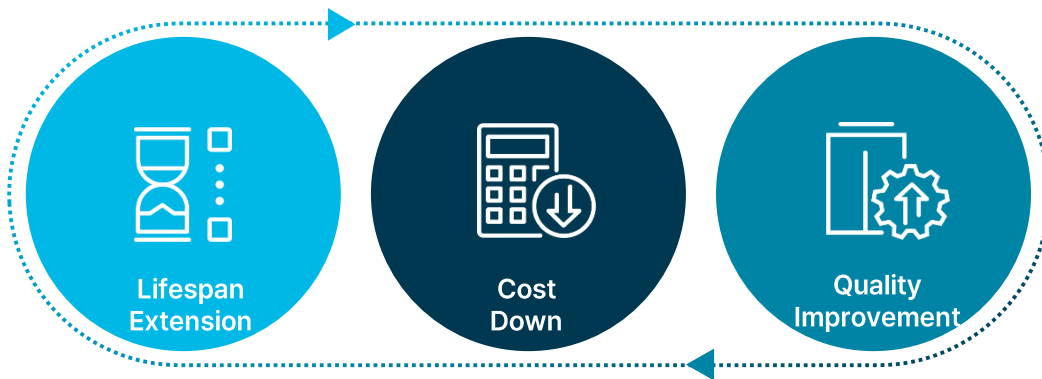
Zeit Care Plus ⁺

The differentiated elevator service unique of Zeit begins.

Experts will visit regularly to manage elevator inspections and the replacement of consumables.

FM Comprehensive Maintenance Service

A maintenance team composed of specialists will keep the elevators in optimal condition.



We extend the lifespan of elevators through thorough preventive inspections and timely replacement of parts.

We provide the necessary parts for the operation of the elevators at no additional cost during the contract period.

We maintain the best condition through systematic safety management.

GM Maintenance Service

What is **GM Maintenance Service**?

It is a rational service composed solely of the advantages of basic maintenance and comprehensive maintenance.

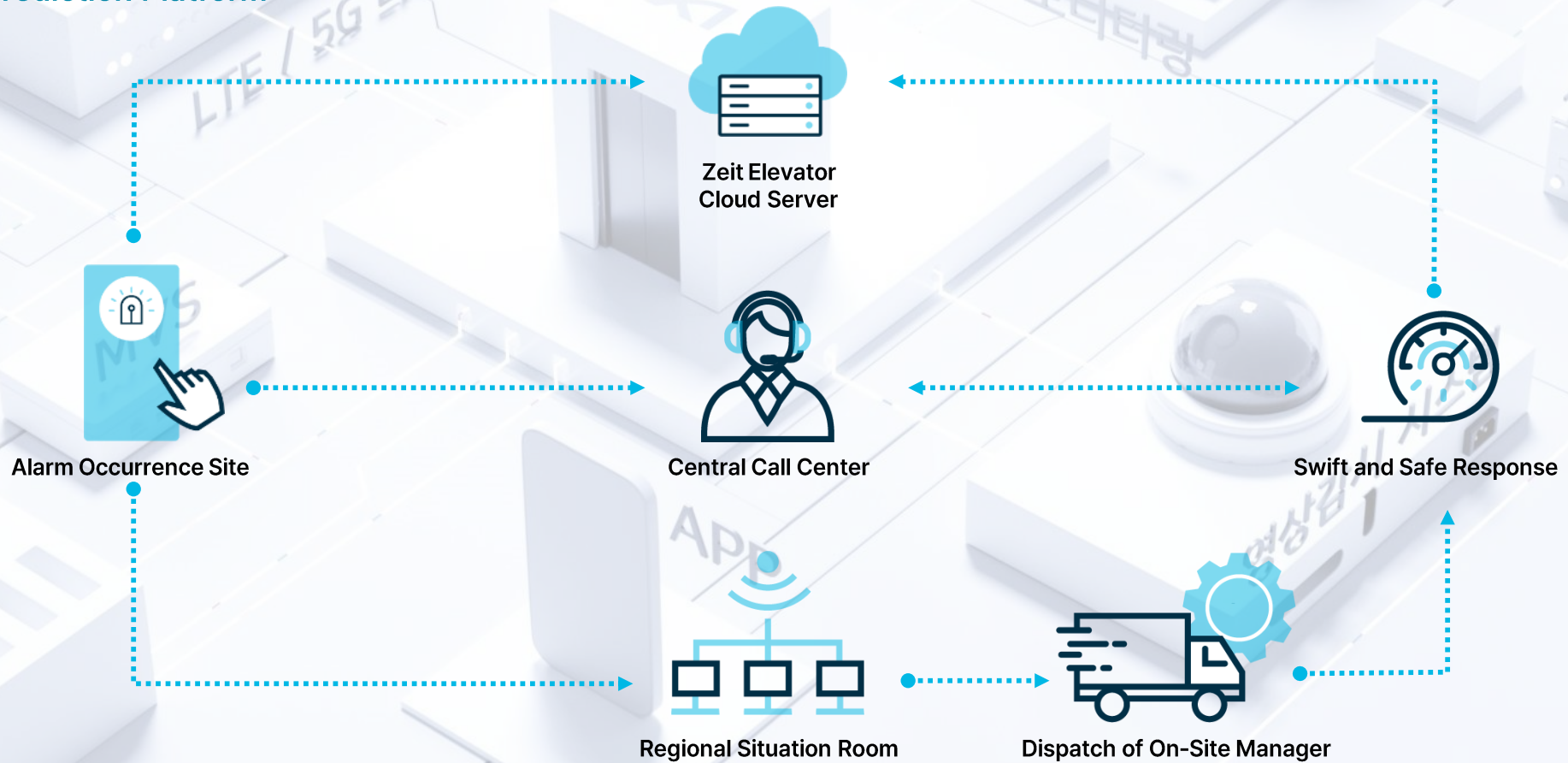
Item	POG (Simple Main.)	GM (POG + Extension of Warranty for 2 year)	FM (Full Main.)
C.M.	X	X	○
G.I.	○	○	○
Parts Replacement	For a fee	At no cost	At no cost
Repair Works	For a fee	At no cost	At no cost
Mandatory Periodic Inspection	Customer Responsibility	Customer Responsibility	Zeit Elevator Responsibility
Contract Period	1~2 year	4 year	For a fee year

Scope-lift® system

Remote Control Service

Data Analysis & Prediction Platform

We respond quickly to various fault situations through real-time monitoring and remote control, minimizing customer inconvenience.



NETWORK

Overseas Market Sales Plan by 2026



- ★ XI Factory
- Phase I : Order area
- Phase II : Development area

CONTACT US

Headquater

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Nambusunhwan-ro, Seocho-gu, Seoul, Korea

Factory

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